

The WIT Network / IAMCP BC CBC Event 23.7.2024

Time	Topic	Speaker
17.30 – 18.00	Ankommen im SOHO Obersendling (S7 Siemenswerke / U3 Aidenbachstrasse)	Koppstrasse 12 / 1000satellites/ 5. Stock
18.00 – 18.15	Herzliches Willkommen, Intro & Sponsors	Alex & Fab5, Vorstellung Sebastian plus 1000satellites (Alexander Beck)
18.15 – 19:00	<p>“Cross-Border Collaboration” – Feelgood-Thema oder echter Business Mehrwert?</p> <ul style="list-style-type: none"> • 4 -5 Storytelling Pitches im CBC Business Kontext • Impuls & Launch des IAMCP BC CBC 	<p>Pitches:</p> <ul style="list-style-type: none"> • Christian Meyer, GF straight solutions • Natasha Müller, Learning Success Manager, EON • Sneha Boobna, Business Lead M365 Copilot, Microsoft <p>Launch Impuls:</p> <ul style="list-style-type: none"> • Sebastian Grassl, Country Manager Germany, sa.global GmbH • Alexandra Hanke, CRO Microsoft, Skaylink GmbH
19:00 - 19.45	<p>Cross-Border Business - exploring the impact of cultural understanding in successful international business collaborations.</p> <p>Inspiration & Dialog</p>	<ul style="list-style-type: none"> • Katrin Henkel, President at ASC Americas Inc
ab 19.45 - 21.30	Get Together – Networking	Catering IAMCP / Orga 1000satellites